

Scottsdale desperately needs new leadership if we are to protect our city's special character.

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Scottsdale is a special place - it is literally the best place in the Valley to live, work and visit. It is so special every one of us who lives here, in every part of the city, gladly paid a premium to do so.

What makes Scottsdale Special?

- ✓ **High standards for design, development and code enforcement**
- ✓ **Lots of open space**
- ✓ **Unobstructed views of the stunning natural landscape**
- ✓ **Low density**
- ✓ **A unique Western character all our own**

These qualities not only make Scottsdale a great place for us to live, they also attract tourists, who heavily support our local economy. ***As Mayor these are the values I will fight to protect.***

Sadly, the incumbent Mayor and his allies in the current City Council majority have a different, negative vision. Their vision is a Scottsdale of tall buildings that block our views, urban-level density that clogs our streets with traffic and stresses our infrastructure, an oversupply of apartments, and an out-of-control bar district. They have approved commercial development next to - and, if they are not stopped, even in - your Preserve. And, they are squandering your tax dollars on special-interest handouts instead of funding our city's critical infrastructure needs.

Clearly our city desperately needs new leadership if we are to protect Scottsdale's special character. That is why I have decided to run for Mayor against the incumbent in this year's city election.

Here is what I stood for when I was a Councilman, and what I will continue to stand for as Mayor:

- **Budget:** As a fiscal conservative I believe Scottsdale's budget should be ***lean and mean***. I will work to reduce city spending, stop wasteful subsidies, and keep your property taxes low.

- **Preservation:** I support the McDowell-Sonoran Preserve 100% and oppose efforts to undermine the voter-approved prohibition against commercial development on Preserve land.
- **Development:** *Enough is enough!* I will continue to oppose the explosion of apartments and high-rises that are **blocking our views, clogging our streets and overstressing our infrastructure.**
- **Public Safety:** Public safety is the #1 job of city government. Funding public safety will continue to be my top budget priority.
- **Protecting Neighborhoods:** During my 12+ years on the City Council I was a tireless advocate for Scottsdale residents. **You can be sure I will do the same as Scottsdale's Mayor!**
- **Business:** I will work to protect the local businesses which keep our city financially strong and enhance our high quality of life.

If, like me, you are outraged by how the incumbent Mayor and his allies in the current City Council majority have broken faith with the residents who elected them, I ask you to harness your outrage and take action. Help me derail the short-sighted, parasitic "growth," special-interest handouts and waste of taxpayer dollars promoted by the current City Council majority by supporting my campaign for Mayor.

Bob Littlefield is a former three-term Scottsdale City Councilman and is running for Mayor. He can be reached by email at bob@boblittlefield.com, and his web site is www.boblittlefield.com.